



## **Business Informatics / Master in English**

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## **AGENDA**

- Background and objectives
- Some number (courses and lecturers)
- Current program
- Issues
  - Lectures, exercises and exams
  - Master Thesis
- Time Plan

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## BACKGROUND

- English dominant language of future graduates, both in research & science as well as daily business
- Ease exchange of students
- Follow a second objective in education regarding skills (language)
- Move already done by other Universities
  
- Supported by study committee (Studienkommission)
- Planned timeframe: 1 year



## SOME NUMBERS

- Approx. 110 lecturers
- 96 courses (including seminars, exercises, practical courses and labs) – but some of them offered several times
- 16 (17) basic courses and 9 KFK (specializations)
- Most of them also for other study programs, courses serve 31 different study programs (incl. bachelor and master)



## CURRENT PROGRAM – 1 / *adapted*

Title_Type	ECTS	English	Term
Business Intelligence, VU	3	yes	Winter
E-Commerce, VU	3	yes	Winter
E-Commerce Technologien, VU	3		Winter
Innovationstheorie, VO	3		Summer
Angewandte Innovation, VU	3	yes	Summer
Information Economics, VO	3	yes	Summer
Information Economics, PS	3	yes	Summer
Controlling, VO	3		Winter
Personal und Führung, VU	3		Winter
Advanced Software Engineering, LU	6		Winter/Summer
Advanced Software Engineering, LU	6		Winter/Summer
Model Engineering, VO	3		Winter
Model Engineering, UE	3		Winter
Ökonometrie für Wirtschaftsinformatik, VU	3		Winter
Modellbasierte Entscheidungshilfe, VU	3		Winter
Grundzüge der Artificial Intelligence, VO	3	yes	Summer
Wissensbasierte Systeme, VO	3		Summer

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## CURRENT PROGRAM – 2

KFK	English (partly)
KFK/AEC: Advanced Economics	Yes
KFK/EC: E-Commerce	Yes
KFK/GM: General Management	Yes
KFK/IC: Internet Computing	Yes
KFK/ITS: IT Security	<b>Yes / in fact 100%</b>
KFK/MCS: Mensch-Computer-Systeme	
KFK/MM: Multimedia	
KFK/PQM: Projekt- und Qualitätsmanagement	Yes
KFK/WF: Wettbewerb und Finanzwirtschaft	

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## ISSUES

- Possible issues
  - Courses shared with other programs
  - Exercises and exams
    - Experience: Students perform very well when presenting their work
    - Exams: they can choose whether to respond in English or German (task / question: in English)
  - Master Thesis
    - In a timeframe of **3** years all thesis in English
  - Elective courses
  
  - *Side remark for study committees: avoid master courses for bachelor programs*
  
- Budget
  - Dean of studies has to take care



## TIME PLAN

- Start with summer term 2010
- Basic courses
  - 16 [17] basic courses
  - In winter term 11 courses – in summer term 8
  - In summer term 2010 **4** courses in English, next winter term 2010/11 **6** courses in English
  - In summer term 2011 all courses in English
- KFKs
  - Already now roughly on third of offered courses in English
  - Also here in next summer and winter term switch in each case with half of the courses
  - In summer term 2011 all KFK courses in English
  - Responsible communicates by end of January 2010 the respective courses